**Subject line**: We appreciate your feedback

Dear [customer’s name]

It has been a pleasure to [description of the service you provided] for you. As a local business, we rely enormously on positive word of mouth, and would be most grateful if you would take a moment to write a review for [name of your company] using the link below.

[[link](https://g.page/r/CU52RZdAImvVEAI/review) to get your reviews]

Not sure about what to write?

Here are a few suggestions to give you some ideas.

·      What service/product did we provide to you, and what did you like best about it?

·      What do you think makes us different from our competitors?

·      What would you tell your friends or colleagues about us?

·      Is there any way we can improve some of our services/product? if so which ones, and how?

We appreciate your time and look forward to serving you again.

Thanks again for choosing [name of your company].

Warmest Regards,

[your name]

[name of company with link to website]