**Subject line**: Your feedback is important to us

Dear [customer’s name]

It has been our pleasure to [provide our service] for you. We appreciate your business, support, and more specifically your feedback.

We take feedback from our customers very seriously as it allows us to continuously improve upon our services.

As a local business, we rely enormously on positive word of mouth and would be grateful if you could take a minute or two of your time to write a quick Google review for our business.

We would be grateful if you could share your experience by submitting a review using the link below.

[[get & insert your link here](https://whitespark.ca/google-review-link-generator/)]

Not sure about what to write?

Below are a few suggestions that may help you with your creative flow.

* What service/product did we provide to you, and what did you like best about it?
* Which service do you think makes us different from our competitors?
* What would you tell your friends or colleagues about us?
* Is there any way we can improve some of our services/product? if so which ones and how?

We appreciate your time and look forward to serving you again.

Thanks again for choosing [Name of your business]

Warmest Regards,

[Your name]